

CUSTOMER SATISFACTION IN 2023

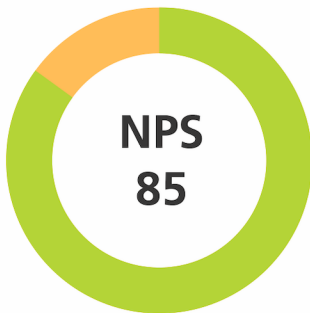
JUNKKARI OY

Customer satisfaction survey was conducted in October 2023 to customers that have bought a Junkkari combi seed drill and to Junkkari dealers around the world.

CUSTOMER SATISFACTION AMONG COMBI DRILL USERS

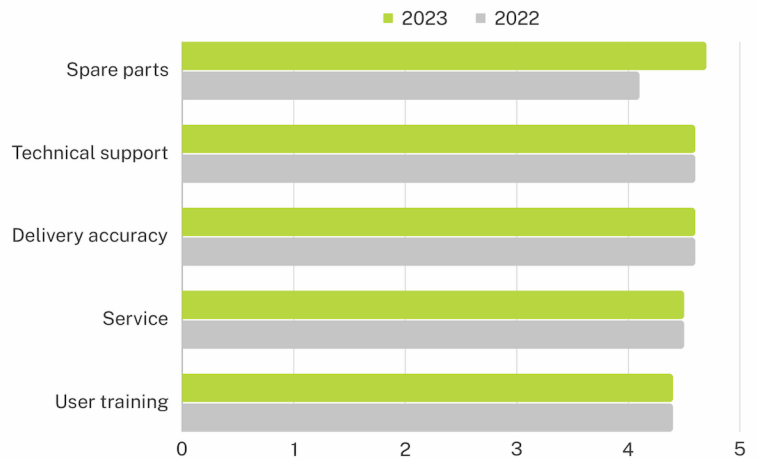
NET PROMOTER SCORE

Junkkari Oy's Net Promoter Score (NPS) reached 85, indicating that the willingness of Junkkari combi seed drill users to recommend is at an excellent level.



HIGHLIGHTS

Evaluated by combi seed drill users

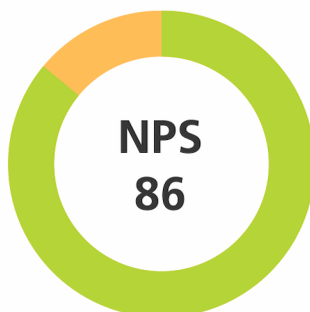


NPS is used to predict respondents' likelihood to recommend a company to others. NPS is calculated by subtracting the percentage of detractors from the percentage of promoters. The score can range from -100 to +100.

CUSTOMER SATISFACTION AMONG JUNKKARI DEALERS

NET PROMOTER SCORE

Among Junkkari dealers the Junkkari Oy's Net Promoter Score (NPS) reached up to 86, indicating that their willingness to recommend Junkkari Oy as a business partner is at an excellent level.



HIGHLIGHTS

Evaluated by Junkkari dealers

